



2012

Annual Report

2640 E. Seventh Avenue
North St. Paul, MN 55109



October 12, 2013

Dear Members:

Between the end of 2012 (the period covered by this Annual Report) and now, so many exciting things have happened at the North Star Museum! We want to update you, and convey how excited we are for the rest of this year, and for 2014.

Our significant accomplishments of 2013 fall into four critical categories: Our **Home**, our **Hands**, our **Heart** and our **Hopes**:

- **Our Home:** This year, we secured funding to renovate and significantly improve the building's exterior appearance and maintainability. Last year's \$50,000 Arts and Cultural Heritage Legacy Grant project to improve the museum's lighting was completed.
- **Our Hands:** As the only office staff member, Executive Director Claudia Nicholson has almost literally "done it all" for the past eight years...a job that would have been completely impossible without the able assistance of Mike Lund handling all the maintenance and building issues. Early this year, the North Star Museum secured a \$90,000 grant to provide "bridge" funding for a full-time director of institutional advancement and a part-time administrative professional, as well as part-time marketing and brand-development consultants. We therefore have many more hands than we did 12 months ago!
- **Our Heart:** A museum's "heart" is its collection. The increase in museum "hands" has enabled us to dig in to our collection more thoroughly. One great discovery was a manuscript by a young St. Paul Scout who hiked 3000 miles to San Francisco in

1915; we've recently secured a \$7,130 Arts and Cultural Heritage Legacy Grant to research this story for possible publication.

Another goal is to use the collections to improve our exhibits. We are now pursuing the creation of a hands-on exhibit for our younger visitors, to help them experience the museum more meaningfully. Through an on-line campaign this summer, we raised over \$7,000 to hire consulting firm Museology. We have their recommendations for a hands-on learning area in the Museum, and we're organizing our next steps.

- **Our Hopes:**

Pinewood Proving Grounds: The Museum recently received a \$2200 donation for a Pinewood Derby track, and we're in the process of organizing volunteer "Pit Crews" who will run events at the Museum to help kids build, test, and improve their cars.

Civility'sChOOL: We are currently developing this program, based on traditional Scouting character-development methods, to give all kids a "leg up" on their peers through lessons on anti-bullying, sportsmanship, manners and etiquette, public speaking, and effective writing.

All of this in addition to our old favorites: S'mores with Juliette, Merit Badge Workshops, Jamboree on the Air, "Pause That Refreshes," Annual Meeting, and especially our Founders Hall event in November. Next year, we plan to do more, better—we are becoming magnetic.

Enjoy this report. But let us assure you...living through 2012 was much more exciting than reading about it!



Ron Phillippe
Board Chair



Claudia J. Nicholson
Executive Director

Introduction to the North Star Museum

The North Star Museum of Boy Scouting & Girl Scouting was founded in 1976 by veteran Scouters from the east side of St. Paul, who felt compelled to preserve the material remains of their Scouting past for future generations. Our mission is to "collect, preserve, share, and interpret the history and significance of Boy Scouting and Girl Scouting in the upper Midwest."

The North Star Museum is the only museum in the Upper Midwest dedicated to the history, traditions, and cultural impact of Boy Scouts of America (BSA) and Girl Scouts of the USA (GSUSA). Since 1976, we have gathered more than 150,000 artifacts, photographs, publications, films, and sound recordings relating to the history of both Boy Scouting and

Girl Scouting in our area of interest, which includes the Dakotas, Minnesota, Wisconsin, and Iowa.

Operated by North Star Scouting Memorabilia, Inc. (NSSM), the Museum is a 501(c)(3) nonprofit organization. It is a member of the American Association of Museums, the American Association for State and Local History, and Minnesota Association of Museums.

After 28 years without an established home and exhibit space for its growing collection, the Museum acquired a permanent home base in 2005 with the purchase of a former library building in North St. Paul, opening to the public in April 2006.

In 2012, The North Star Museum forged stronger ties with

the Scouting and local community, building our reputation as a community resource for study, exploration, and fun. We welcomed visitors into the newly-christened Rosene Center to participate in increasingly diverse program offerings, to experience new exhibits in the Guthmann Family Gallery, and to use the Center as a place for local gatherings and celebrations. We shared our stories beyond our building walls with an increased presence at area events and in the media, more outreach to local historical societies and fellow museums, and increased collaboration with regional Boy Scout and Girl Scout Councils.

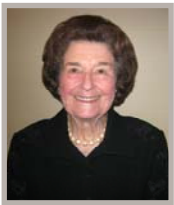
In reflecting on the Museum in 2012, Executive Director Claudia Nicholson likened the Museum's progress to a stage on a journey "to fulfill the promise of the institution, to fulfill the founders' vision, and to change the way that Scouting history is collected, studied, and told across the country."



Highlights

Davis & Randall Founders Hall Event

On November 10, we gathered to celebrate five Founders, Builders, and Trailblazers for our third annual Founders Hall event. Family, friends, and fans of the honorees gathered at the Museum for a celebratory luncheon and the unveiling of panels honoring the legacy of each honoree, in the North Star Museum's Founders Hall.



Our 2012 Founders were Girl Scout volunteer and former

national Girl Scouts of the USA President Jane Freeman and Boy Scout volunteer and former Indianhead Council President Bruce Richard. Founders



are visionary leaders who played a substantial role in the creation,

innovation, or direction of Girl Scouts, Boy Scouts, or the North Star Museum over a significant number of years.



Honored as a Builder in 2012 was Boy Scout volunteer and former Council President Mike Galvin. A Builder has made a meaningful impact on Boy Scouts, Girl Scouts, or the North Star Museum through their financial support and gifts of influence. A Builder is a transformative leader, persuasive and insightful in their leadership—one who helps make the Founders' vision a reality.



Recognized as our 2012 Trailblazers were Girl Scout volunteer Katherine Abbott, an early advocate for camping for girls who was instrumental in the development of Girl



Scouting in St. Paul, and Boy Scout professional Harry Bartelt, who served Boy Scouts in roles ranging from writer to

camp director to North Star Council Executive in Duluth. Trailblazers are dedicated leaders who provided exceptional direct volunteer leadership to Scouting at the grass roots level, combining their own ideas and creativity with those brought forth by Founders and Builders through youth mentoring.

Please join us on November 9, 2013, to recognize this year's Founders, Builders, and Trailblazers!

Centennial

The 100th anniversary of Girl Scouting in the United States brought renewed and increased interest in the past and present of Girl Scouts right to our doorstep. The Centennial sparked even more engagement between the North Star Museum and Girl Scout professionals in the region, saw increased attendance at the Museum's Girl Scout programs, brought calls from other Museums for assistance with Centennial displays and exhibits, and even inspired a KFAI radio producer to visit and produce a radio story about the Museum.



After many months of preparation by the Program Committee, and many joint meetings with representatives of the Girl Scouts of the Minnesota and Wisconsin River Valleys Council, well-prepared and energetic North Star Museum volunteers came to the Council's Great Girl Gathering at the Mall of America armed with displays, museum literature, and swaps. Over the course of two days, March 10 and 11, we handed out over 1,800 swaps (collecting many in return for a planned "Swap Capsule" at the Museum) and talked with 3,100 girls and leaders, many of whom had not heard of the Museum before visiting our booth at the

Gathering. As Claudia Nicholson stated, "our presence at the Great Girl Gathering was a smart move": after the event, we fielded a surge of inquiries from Girl Scout leaders wanting to bring troops to visit and experience what the North Star Museum has to offer Girl Scouts.

Many thanks to Robbi Moore, Kurt Leichtle, Tim Jopek, Lorena Palm, Barb Herrmann, Nora Slawik, and Paul Bartyzal for helping to staff the Museum's exhibit at



the Gathering and interacting non-stop with thousands of busy Girl Scouts, and thanks to Nell Nere for designing our popular swaps.

In September, we offered a program at the Museum, de-

signed by Nell Nere, to prepare girls for the Council's Centennial Day of Service in October. Forty girls from Daisy to Senior level were able to complete the one hour of water-quality activities required before the Day of Service in order to earn the event patch.

Skunk Reunion & Booya

On June 1, 2012, Skunks once again gathered at the Fred C. Andersen Scout Reservation to celebrate Skunk achievements at the North Star Museum and honor former Cubmaster and former Museum Chair John

Guthmann with the coveted Skunk of the Year Award. The twenty-six Skunks in attendance enjoyed a delicious luncheon, a rousing State of the Museum address by Executive Director Claudia Nicholson, and keynote speaker Kent York's

review of his fifty years in Scouting as both Boy Scout and professional Scouter, recounted with great verve and humor. In 2012, the Skunks turned out to complete the mug collection reorganization,

and also worked to get our newsletters out in record time.

On December 1, Skunks gathered for the second annual Skunk Booya, an event at the Museum for Skunks and prospective Skunks to relax, chat, eat hearty bowls of Booya, and experience the Museum. Skunks enjoyed swapping Scouting stories, inspecting Scouting memorabilia, and boning up on Scouting history in the informal Booya atmosphere.

Annual Meeting

At the October 6 Annual Meeting, members gathered in the Davis & Randall Founders Hall to review the past year's progress at the Museum, and make plans for the future. Those in attendance were able to bid on goods donated for a silent auction to support the work of Museum. Board Chair Barb Herrmann announced the election results for the Board of Directors, including new members Dr. George Smith and David Wettergren, and returning members Sandy Craighead, Barb Hermann, Kent York, Lorena Palm, and Ron Phillippo, our new Board



Chair. After a break for luncheon, members were inspired to look more closely at the photographs in our collection by keynote speaker Bonnie Wilson, retired Minnesota Historical Society Photography Curator. Bonnie gave an excellent interactive presentation on reading the valuable information encoded in historic photographs.

Members also approved an amendment to the Museum's By-laws, creating the option to name the Executive Director as Secretary of the Corporation. If exercised, the option would allow the Secretary to act as a non-voting member of the Board.

Accomplishments

Building & Grounds

"The building is an important part of this institution...It is a place to be: to be inspired, to be challenged, and to be celebrated." (Executive Director Claudia Nicholson, Pause to Celebrate Address, June 2012)

In 2012, thanks to the continued enthusiasm of our boosters, diligence of our Development Committee, and generosity of our donors, the North Star Museum paid off our Contract for Deed to Ramsey



County. On April 18, our Executive Director presented the final payment to representatives of Ramsey County.

On June 14, we "Paused to Celebrate" this major accomplishment, rounding out the afternoon's festivities with a



ceremonial burning of the Contract for Deed.



We also marked this occasion with the unveiling of a new name for our mortgage-free building, the Rosene Center, and for our main gallery space, now the Guthmann Family Gallery. The support and guidance—moral, financial, and



administrative—provided by the Guthmanns and the Roses to the North Star Museum over the years have played a major part in leading the Museum on its journey from a collection without a home to an established Scouting history center administered in accordance with best museum practices.

Collections/ Preservation

“... I would like to challenge you with the notion that the power of our collection has barely been scratched.” (Claudia Nicholson, 2012

Pause to Celebrate Address)

Some of our most exciting collections finds of 2012 did not come in the form of new acquisitions, but

instead in the re-discovery of treasures already in the Museum’s possession, as staff and volunteers continued to organize, identify, and fully

catalog artifacts in our collection.

On a July visit to the Museum’s off-campus storage site (the leased Case Avenue warehouse space gifted annually by 3M), Executive Director Claudia Nicholson and archives volunteer Becca Emmons

uncovered a cache of ten tiny photographs labeled “Glimpses of Camp Tonkawa”, showing Scouting activities and facilities at Camp Tonkawa, a former Minneapolis Council camp situated on a Lake Minnetonka island. We also located patches and a neckerchief from the



cancelled 1935 National Boy Scout Jamboree, in its original envelope from BSA.

In June, Scout Dave Nelson uncovered a copy of a fascinating 1931 manuscript while working on a collections project at the Museum. “My 3000 Mile Trip to San Francisco” by Leon Blehart, chronicles Leon’s 1915 hike from Minnesota to the Panama-Pacific Interna-



tional Exposition in California. The narrative starts with Leon leaving St. Paul with four other St. Paul Boy Scouts and an adult leader, a large trek cart in tow, continuing on to San Francisco from Colorado, where Leon and fellow Scout Max Bernstein split with the rest of the group.

Beginning in January, Dave Nelson assisted with our collections work at the Museum for his Eagle Project. He and fellow Troop 594 members worked to photograph objects in over 80 boxes of miscellaneous materials previously inventoried by volunteer Kirsten Larsen. Each photograph was then labeled with the accession or inventory number of its corresponding object, helping us make our collection much more accessible.

If not for group efforts like that of Dave and his assistants, and many hours of toil by staff and collections volunteers, invaluable artifacts such as these—artifacts we knew we possessed but were unable to locate—would remain hidden away, their stories untold.

Because of the Skunks' work on the 2011 Legacy Grant pro-

ject refining the Museum's magazine collection, on March 21 the Collections Committee was able to recommend the deaccession of the many excess copies of Boys' Life and Scouting magazines from the collection. This deaccession decision (the Committee's first) freed up much-needed space in our collections storage area. Moreover, the Museum was able to fill gaps in its Boys' Life and Scouting magazines

collection with issues donated from the Bunny Bearman Collection — a collection of Boy Scouting memorabilia once housed in the Northern Star Council's Golden Valley office — gifted to us by the council.

In May and June, the Skunks once again proved their mettle when they took on the huge task of reorganizing, documenting, and photographing each mug in the Museum's sizeable mug collection. Several Skunks came in

each Wednesday for several hours to complete this project, which allowed us to remove documented duplicates to the Case Warehouse space, freeing up several storage racks at the Museum.



2012 visitors to the North Star Museum experienced two new exhibits on display. After volunteers assembled patch mounting boards and a display case, the long-awaited Boy Scout Patch Display debuted in June.

Also in June, the Museum became home to the Great Girl





Gathering Girl Centennial exhibit, on loan to us through an agreement with the Girl Scouts of the Minnesota and Wisconsin River Valleys. Created by the Heritage Committee, volunteer archivists for the Council, the exhibit features artifacts from their collection spanning the decades of local Girl Scout history. This beautiful exhibit has brought increased Girl Scout traffic, and increased Girl Scout interest, to our Museum.

To mark the formal opening of this exhibit on June 21, we held a special “Pause to Recognize” to honor the work of the Heritage Committee, a knowledgeable



ble and dedicated group of volunteer archivists representing each of the five Legacy Councils that make up the Girl Scouts of the Minnesota and Wisconsin River Valleys. We celebrated their work on the Centennial exhibit, their contributions to Girl Scout exhibits at our Museum over the years, and our plans to continue to work with them to share Scouting stories and refine our collection strategy.

Program

“This is the busiest summer we have had since I came to the Museum. And what made the summer even more exciting was the diversity of activities that had some appeal for everyone.” (Claudia Nicholson, August 2012 newsletter)

In 2012, three programs inaugurated the previous year—S’mores with Juliette, The

Pause That Refreshes, and Super Merit Badge Weeks—continued to grow in popularity and bring new visitors through our doors.

After one very successful try-out of S’mores with Juliette in October 2011, we decided to make this Girl Scout program a regular offering. High turn-outs and rave reviews of our four S’mores sessions—in February, April, June, and October of



2012—confirmed the wisdom of this decision. Besides toasting s’mores (paired with hot chocolate in cool weather) at our campfire pit, girls enjoyed a variety of exciting activities at the Museum: they explored Girl Scout history and became white-gloved curators; tried on “old” uniforms from the 1970s and 1980s; sang old-fashioned Girl Scout songs



around the campfire; learned about Victorian birthday parties and played old fashioned games such as jacks, tops, and Graces; and enjoyed visiting with Juliette Gordon Low herself.

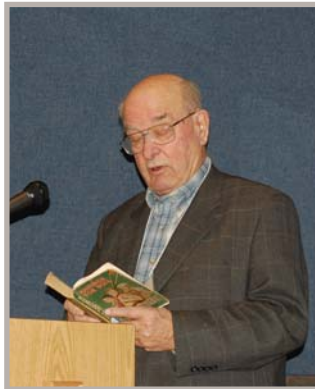
After a strongly positive response to our two Super Merit Badge Weeks in 2011, we added a third Super week in 2012. The workshops were again well-attended (with some sold-out workshops generating waiting lists) and well-received. Over the course of the three Super Merit Badge Weeks (held in June, July, and August), our hard-working volunteer counselors were kept very busy with 19 workshops serving 166 Boy Scouts. During our Super

weeks and our regular workshops throughout the year, we offered a good variety of workshops including Scouting Heritage, Medicine, Theater, Weather, Family Life, Personal Management, and Coin Collecting; perennial favorites such as Citizenship in the World, Citizenship in the Community, and Citizenship in the Nation; and a brand new merit badge workshop for us, Pets.

The Pause That Refreshes, our lunch-time talk series, continues to bring new members to the Museum.

On January 12 Chuck Dietz, retired vice president and General Counsel at

3M and former President of Indianhead Council, gave a warm and funny talk on his experiences as a Boy Scout in the 1940s and life lessons he learned in Scouting. In March we paid homage to the Girl Scout Centennial with a showing of the 1918 Girl Scout promotional film "The Golden



Eaglet", ably introduced by Board Member Lorena Palm. David Lovett (District Executive for the Northwest District of Northern Star Council) was our April speaker, with an enlightening talk on "Baden-Powell: Man and Myth", during which we all learned more about the founding of Scouting. On October 12, Jon Pederson (former Council Commissioner for the Northern Star Council) gave a wonderful talk on his world jamboree experiences, emphasizing the tremendous value of the jamboree experiences for the youth who attend.

New to the North Star Museum in 2012 were our summer Twilight Camps, a program for girls and boys age 6 to 11.

We offered five Camps over the course of July and August, during which children and their parents played games, learned new skills, and ended the evenings with s'mores and songs around our campfire. Each Twilight Camp had its own intriguing theme: 2012 themes

included Codes & Clues, Scouting History Detectives, Knots & Lashing, and Dragons.

Visitation

“Our visitation is trending up.” (Claudia Nicholson, December 2012 monthly report)

2012 saw the greatest number of visitors at the North Star Museum since 2008, with 2,964 visitors welcomed through our doors to tour,



enjoy our programs, and making use of our museum space for meetings and events held by a variety of Scouting and other community groups.

Museum staff and volunteers were kept very busy this year giving tours and leading activities for visiting Boy Scout and Girl Scout troops, with Scouts making kites and metal detecting, watching Scouting

films, working on patches, badges, Achievements and Try-Its, and even using the Museum as a staging place for a bicycle trip.

On October 20, the North Star Museum played first-time host to “Jamboree on the Air”, an opportunity for both Boy Scouts and Girl Scouts to communicate with other Scouts around the globe. Tim Arimond and Venture Crew 3373

brought a van with a huge antenna and radio equipment, while other helpers brought computers to follow the action online. In the morning, we hosted a Citizenship in the World workshop as a prelude to the

Jamboree. We were on air from noon to 8, with 57 Scouts participating and about 100 people visiting the Museum during the event. Organizers were thrilled at attendance and were enthusiastic about returning to the Museum with JOTA in the future.

We were pleased to play host to various Service Unit meetings, District meetings, and the Northern Star Council Key Three Meeting. We also hosted our first non-Scout meeting (an International Wolf Center volunteer recognition event), Howard Guthmann’s 90th birthday bash held by his family, and even a tiny wedding.

2012 was a stand-out year for Scouting Awards events held at the Museum. A number of Brownies, Juniors, and Cadets from the North Pines Service Unit gathered with their families at the Museum to bridge and receive Silver and Bronze Awards. We also hosted the largest Eagle Court of Honor yet at the Museum, when six Scouts from Troop 389 achieved Eagle rank.

On February 12, the Museum was honored to host 53-year-





old Steve Lape’s Eagle Court of Honor. Steve, who has Down Syndrome and is suffering from ill health, completed his Service Project last year at the Museum with the help of fellow Troop 594 members and their dedicated leaders. During the ceremony, a representative from U.S. Rep. Betty McCollum’s office presented Steve with a flag flown over the U.S. Capitol. This moving ceremony was covered by the St. Paul Pioneer Press and local KSTP News.

On February 18, reporters from the Pioneer Press, Lillie News, and KMSP were on hand at the Museum to witness Cub Scout Antonio Vandal receive a National Certificate of Merit, presented to him by U.S. Sen. Amy Klobuchar. It is rare for a Cub

Scout to be so honored, but Antonio proved his courage and preparedness when he helped his father rescue a young man from drowning during a Wisconsin canoe trip.



Museum without Walls

“It is useful for all people new to Girl Scouting and Boy Scouting to learn its stories and traditions. But it is crucial that

this word get out to the community at large...” (Claudia Nicholson, Pause to Celebrate address)

Outreach by staff and volunteers of the North Star Museum continued to be a major tool for generating interest and excitement about the Museum in our community. The Great Girl Gathering was just one of the many regional events in which we took part in 2012, sharing our enthusiasm for the North Star Museum with others through information and traveling exhibits. Volunteers and staff connected with our community beyond our Museum walls at the following events:

- The Order of the Arrow Winter Banquet at Shoreview’s Shepherd Hills Lutheran Church
- a Caring For Collectibles class taught by Executive Director Claudia Nicholson at the Girl Scout Council’s “Connections Retreat” at Camp Elk River
- History in Your Backyard at the Old Courthouse in Stillwater
- University of Scouting leader-training events in

April and October, which included “Museums in Scouting” classes taught by John Guthmann and Claudia Nicholson

- Windom’s Riverfest Celebration
- An El Sol District get-to-know-Scouting event at Northern Star Council’s Base Camp called “The Latino Scouting Festival”
- Juliette Gordon Low Society Luncheon
- Million Dollar Day for Scouting at Base Camp

In addition, we loaned our portable Centennial Exhibit for display at the Cottonwood County Fair, and sent Stan Bull’s 1915 Scout jacket (worn by “Peaches” the Mannequin) all the way to the National Order of the Arrow Conference in Michigan for their OA Centennial exhibit.

People

Officers

Chair: Barbara Corti Herrmann
 Vice Chair: Ronald A. Phillippo
 Secretary: Vacant
 Treasurer (acting): Lorena Palm

Robbi Moore
 Registered Nurse
 CIGNA Health Management
 Eden Prairie, Minnesota

Board Members

Reid Christopherson
 Public Relations Officer
 South Dakota Air National Guard
 Garretson, South Dakota

Lorena Palm
 Community Volunteer
 Ramsey, Minnesota

Sandra L. Craighead
 Community Volunteer
 North Oaks, Minnesota

Ronald A. Phillippo
 Scout Executive Emeritus
 Indianhead Scouting
 Hudson, Wisconsin

Howard Guthmann
 Wilkerson Guthmann
 St. Paul, Minnesota

Stephanie Pommier
 VP of Individual Giving and Alumnae Relations
 Girl Scouts of Minnesota and Wisconsin River Valleys
 St. Paul, Minnesota

The Hon. John H. Guthmann
 District Court Judge
 St. Paul, Minnesota

William E. Rust
 Rust Architects
 White Bear Lake, Minnesota

Hugh H. Gwin
 Attorney
 Hudson, Wisconsin

Nora Slawik
 State Representative and Instructor, University of Minnesota
 Maplewood, Minnesota

Barbara Corti Herrmann
 Educational Consultant
 Mahtomedi, Minnesota

Thomas Welna
 Community Volunteer
 North Oaks, Minnesota

Tim Jopek
 Community Volunteer
 Minneapolis, Minnesota

Kent York
 Director of Marketing Communications
 Northern Star Council, BSA
 St. Paul, Minnesota

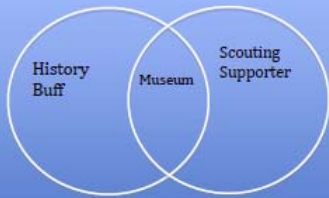
Kurt Leichtle
 Professor of History
 University of Wisconsin, River Falls
 River Falls, Wisconsin

Membership

“There is no discounting the fact that when you combine a love of Scouting and an interest and respect for history with a

personal ask to join, the Museum gains more members.” (Board Chair Barb Herrmann, April 2012 newsletter)

Where I Used to Think Museum Members Come From



In 2012, the Membership Committee commissioned a survey to gain insight into what North Star Museum offerings members find most compelling, and what caused them to become members in the first place. The findings will help guide the Committee in their future plans to grow membership. The survey revealed that, while many of our members have a serious interest in history, the primary motivation for 87% of members to join the North Star Museum was a deep and abiding interest in supporting Boy Scouting and Girl Scouting.

Adult and youth programs at the North Star Museum and Museum outreach continue to bring new individual and troop members into the fold, but the membership survey revealed that a crucial element in the Museum's membership growth is our current members themselves. In fact, 27.8% of mem-

bers surveyed said they joined the North Star Museum when asked to do so by a friend. In response to these survey results, Board Chair Barb Hermann called on Museum supporters

to seek out Scouting devotees and encourage them to join us as Museum members.

Fundraising

"Yes, we own the building, but now we need to keep it open. With your help, we will!" (Barb Hermann, August 2012 newsletter)

In March 2012, a \$6,000 gift from Merrill Kuller put us over the top for the \$50,000 needed to retire the note on our building. With the fulfillment of Joyce and Bob Rosene's pledge of \$25,000 to match capital gifts for paying off our Contract for Deed, the North Star Museum of Boy Scouting & Girl Scouting found itself with a mortgage-free museum building in April 2012.

Also of note was a \$5,000 grant awarded to the Museum by the Hardenbergh Foundation, to be used toward general

operating expenses, especially volunteer programs and merit badge workshops.

In January 2012, the Minnesota Historical Society announced that the North Star Museum was the recipient of a major \$49,955 Historical and Cultural Heritage Grant from a fund created by the Minnesota Legislature in 2008. These state grants are awarded to support projects of enduring value for the cause of history and historic preservation across the state. This is the largest such grant yet received by the North Star Museum, and we can count it as a significant achievement that we not only received this grant, but indeed received the full amount requested in the grant application. This money was given for our project to install museum-quality, energy-saving lighting in our galleries, and install protective window shades to further protect museum artifacts from damaging exposure to sunlight. Receiving this significant grant at the beginning of the year allowed staff and volunteers to plan, consult vendors, and prepare for the completion of this much-needed project in 2013.

We rounded out 2012 with a record-setting Year-End Appeal fund drive, our largest source of annual operating funds. In November and December, friends and benefactors of the Museum donated \$33,000, monies that will be used to maintain our building, to keep the lights on and the temperature regulated, and to sustain our excellent programs.

Administration

"[We contributed] two paragraphs on the history of the North Star Museum and its presence in the community of North St. Paul as a contribution to an updated version of the town history book that was published on the city's 100th anniversary." (Claudia Nicholson, Monthly Report, May 2012)

In 2012, IT Volunteer Terri Anderson steered us through a change of internet service (which saved us \$70 per month), a change of website host (after friend-of-the-museum Eric Smith of North-comp Computers retired from the hardware side of the computer business), and the necessary addition of 1,000 new records to our eTapestry fund-

raising software. Having uploaded the necessary program, Terri also was able to begin working from home on our website, with the happy result of a better monitored and more frequently updated Museum website, and the happy prospect of enhancing website offerings in the future.

Executive Director Claudia Nicholson strengthened our North St. Paul connections by acting as a consultant on deaccessioning and collections policy at the request of the North St. Paul Historical Society, and writing a section on the North Star Museum for an updated publication on the town history of North St. Paul. After a talk Claudia gave to a University of Minnesota Museum Studies class on contemporary collecting, students showed a great interest in the North Star Museum, which resulted in inquiries about internship opportunities.

An article by Claudia on Square Lake Camp, with photographs from our collection, was added to the Minnesota Digital Library's online history resource "Digital Reflections", and was featured as a "Digital Delight"

in May 2012. This article led to an inquiry from a writer putting together a book about fishing in Minnesota: he contacted the Museum to inquire about publishing photos from our collection in his book.

The increase in number of events hosted by the Museum in 2012 led the Board to a reassessment of Museum use fees, in order for fees to more accurately reflect the tremendous amount of work and time Facilities Manager Mike Lund and volunteer helpers put in to event set-up and take-down.

In January, Museum member Roger Forman brought forward the idea of setting up a revolving fund for our Museum Shop, with a portion of shop proceeds to be regularly set aside to fund the purchase of new and interesting items to refresh shop stock. In May, the first 50 copies sold in the shop of *Honor Bright* — a book published by the Northern Star Council — which we were selling on consignment, were donated to us by the Council in recognition of the Museum's contributions to the book. A regular payment system was put in place to reimburse them

for future sales of *Honor Bright* in our store. In 2012, we introduced our official North Star Museum of Boy Scouting & Girl Scouting shirt, available in two colors—mint and stone—by order through our shop.



Volunteers

“Successful volunteer recruitment and retention involves an organization finding the best fit for the volunteer and his or her skills, interest, and available time.” (Volunteer Coordinator Gary Gorman, October 2012 newsletter)

The North Star Museum is fortunate to have hard-working,



knowledgeable volunteers who put an impressive variety of skills to use for our benefit. Simply put, the Museum would not be able to operate without the dedicated and spirited work of our volunteers. On December 1, we celebrated our volunteers at an informal Thank-You Get-Together, an event we plan to host annually in appreciation of all that our volunteers do for us.

In 2012, our volunteers cooked, acted as clean-up crew, dove into collections backlog work, wrote newsletters, made Centennial swaps, addressed envelopes, helped us prepare to face the IRS, prepared for Collections Committee meetings, researched and prepared exhibits, reviewed bids from electrical contractors, staffed merit badge workshops and patch programs, held things together as workshops registrar, hosted campfires and history lessons, compiled a Girl Scout songbook and played guitar, fended off hackers and worked through comput-

er problems, worked on a Records Retention Schedule, acted as exhibit interpreters, staffed the Museum during open hours, coordinated the cross-country journey of a mannequin to Michigan, and brought vibrancy and life to our Museum. You know who you are: you are the heart of the North Star Museum of Boy Scouting & Girl Scouting.

The following volunteers contributed at least two hours to the Museum during 2012:

Terri Anderson*
Tim Barrett*
Paul Bartyzal*
Phil Brady
Jay Biedny
Ted Black*
Reid Christopherson
Chuck Clausen*
Judy Clausen
Sandy Craighead
Bob Dahl
Becca Emmons*
Maureen Espelien
Mike Fratto
Gary Gorman*
Carrie Gott
John Guthmann*
Howard Guthmann
Hugh Gwin
Bob Hannah*
Joan Henry

Barbara Herrmann*
 Jay Jonasson*
 Tim Jopek
 Betty Joyce
 Robert Kaebnick*
 Kirsten Larsen*
 Neil Larsen
 Kurt Leichtle*
 Gordon Meeker*
 Robbi Moore*
 Roy Nauertz*
 Nell Nere*
 Carlos O’Gorman
 Charlie Opp
 Lorena Palm*
 Robert Pettitt
 Ron Phillippo*
 Stephanie Pommier*
 John Raymond
 Joe Reding
 Joan Robbins*
 Jim Rupert
 Bill Rust
 Amber Rutherford
 Nora Slawik
 George Smith
 Mollie Spillman
 Sally Spreeman
 Will Sulzbach
 Brad Thompson
 Tom Welna
 Dave Wettergren
 Kent York
 Steve Zeigler

All=At least 2 hours
 *= More than 25 hours

Committees

Board Committees

Our board committees are also staffed by volunteers, providing crucial oversight for Museum operation, and strategizing further the mission of the North Star Museum of Boy Scouting and Girl Scouting. Below is a list of our board committees and their respective members in 2012.

The **Collections Committee** reviews all proffered donations to the museum and makes recommendations to the board as to what should be accepted. The Collections Committee is also charged with reviewing and recommending to the board the deaccessioning of collections materials, as well as approving any loans of Museum collections to other institutions.

Chair: Mollie Spillman

Members: Jay Biedny, Joan Henry, Tim Jopek, Betty Joyce, and Bob Pettitt

The **Development Committee** develops and executes fund-raising strategies and programs that will ensure the long-term financial health of the Museum.

Co-Chairs: Michael Galvin, Jr., and Nancy Randall Dana

Members: Sandy Craighead, Howard Guthmann, Barb Herrmann, Lorena Palm, Ron Phillippo, Bob Rosene, Joyce Rosene, Jim Rupert, and Brad Thompson

The **Facilities Committee** oversees the Museum’s building and grounds, and manages projects like the Legacy Grant lighting project. The committee consults with the facilities manager and executive director on need and plans long-term improvements.

Chair: Tom Welna

Member: Bill Rust

The **Finance Committee** oversees the Museum’s finances, reviews the annual audit, financial review, and preparation of the IRS form 990, and helps the Executive Director prepare annual budgets.

Members: Howard Guthmann and Lorena Palm

The **Membership Committee** is the committee that oversees the vital work of fostering membership growth and the development of member-related programs.

Co-Chairs: Hugh H. Gwin and Nora Slawik

Members: Jim Rupert and Jim Frost

The **Program Committee** is charged with planning and carrying out program at the Museum.

Co-Chairs: Kurt Leichtle and Robbi Moore

Members: Barb Herrmann, John Guthmann, Nell Nere, Bill Rust, and Brad Thompson

Staff

Volunteer Team Leader **Gary Gorman** became an unpaid staff member in 2009. Gary recruits, trains, and coordinates the volunteers who help run the Museum's programs. Gary is retired after thirty years serving as an Investigations Supervisor with the Minnesota Department of Human Rights. He also has over thirty years of adult Scouting experience, including twenty-eight years as Scoutmaster to El Sol District Troop 228, Minnesota's first all-Latino Scout troop in the post-WWII era. Gary has received the national Whitney Young Award for work with inner city

Scouts, as well as the Silver Beaver Award.

Facilities Manager **Mike Lund** joined the paid staff of the Museum in 2007 after several years as a very faithful volunteer. When we purchased the building, Mike made it his business to see to the grounds (which were unkempt at that time), and to the neighbors: he was our first ambassador to North St. Paul. His attention to the outside of the building put us in good stead with the neighbors, and his care of the building's interior catches the notice of visitors. Mike maintains the building and grounds, sets up for special events, takes on long-term maintenance tasks for our 10,500-square-foot building, serves as Museum security officer, and performs countless other tasks. His work is crucial to the operations of the North Star Museum. Mike was awarded the Silver Beaver in 1997, and currently serves as an Assistant Scoutmaster of Troop 216 in St. Paul.

Executive Director **Claudia J. Nicholson** has more than 35 years of experience working in history museums and archives,

including the National Archives in Washington, the South Dakota State Historical Society, and the Minnesota Historical Society. She has also worked as an independent curator and collections management consultant, as well as an instructor in the Collections for the Millennium project of the Minnesota Alliance for Local History Museums. In 2011, Claudia contributed a section on "Museum Operations" to the *Small Museums Toolkit*, a museum management guide published by Altamira Press and the American Association of State and Local History. Claudia holds a bachelor of history degree from Mary Washington College and a master of history museum studies from the Cooperstown Graduate Program, State University College of Oneonta, New York.

Contributors

We are grateful to all of you whose contributions in 2012 helped us to retire our mortgage, create anew and expand our program offerings, preserve and share our collections, fund facilities and staffing, and continue to celebrate the history, ideals and

continued adventures of Boy Scouting and Girl Scouting in the upper Midwest.

The following organizations and individuals made financial contributions to the North Star Museum above and beyond membership in 2012:

\$10,000+

Robert W. and Joyce Rosene

\$5,000-\$9,999

Lee and Penny Anderson
Sandra and Donald Craighead
Kay Fredericks and Richard Cisek
Michael and Frances Galvin, Jr.
Betsy and Howard Guthmann
Hardenbergh Foundation
Merrill M. Kuller
Bruce A. Richard

\$1,000-\$4,999

Terri L. Anderson
E. Eugene Engelbert
John and Teresa Guthmann
Susan Henry
Barbara Corti Herrmann
Stanley S. Hubbard
Robert and F. Alexandra (Sandy) Klas
Claudia J. Nicholson
Charles and Margaret Opp
Lorena Palm
Ron and Betty Phillippo
Joseph A. Reding
James H. Rupert
Jon A. Theobald
Thomas Welna

\$500-\$999

Anonymous (1)
Mary Ann Corbey
Pamela A. Grayson
Hugh H. Gwin
Kurt E. Leichtle
The Salem Foundation, Inc.
Thomson Reuters
Travelers Foundation

\$100-\$499

Anonymous (2)
Mary Anne Anderson
Mike Aeling
Daniel B. Ahlberg, MD
Robert S. and Adrienne B. Banks
Timothy G. Barrett
Paul Bartyzal
Donald Blacker
W. Andrew and Linda Boss
David S. Bouschor
Darrell Butterwick
John T. Capecchi
John and Katha Chamberlain
Richard and Jean Clarke
Kenneth Crabb, MD
Winchell M. Craig, Jr.
Nancy Randall Dana
Scott and Mary Degel
Lloyd Dewey
Kenneth R. Edd
Robert and Louise Elliott
Becca Emmons
Roger A. Forman
Michael B. Gerster
Joseph W. Glenski
Gary Gorman
Jo Ann M. Hanson
Jean and B.C. Hart
Dennis and Nancy Hebrink
Judy Hunter
Charles Huntley
Richard W. Jacobson

Jack K. Johnson
Paul O. Johnson
Peter A. Johnson
Richard C. Jonasson
Julie M. Joyce and Kyle Falconbury
John and Victoria Kendall
Dan and Joann Knuth
Alexandra Lape
John Lape
James and Linda Lee
Bill Lenker
Dusty Mairs
Donald Marose
Weston McGinley
Harry McNeely
Gordon F. Meeker
Lawrence E. Moser
Helen Nere
Marianne Nicholson
Mark Nicholson
Patrick Norris
David Novy
Delmer Okeson
Bob Parent
Jon Pederson
Robert and Carol Pettitt
John Raymond
Bonna Scherer
Susan and Wayne Shelton
Nora Slawik
Mollie Spillman
John Stafford
The Sticha Family
William L. Sulzbach
Robert F. Szczyz, M.D.
John M. Teske, Sr.
Kathleen Thompson
Roberta Thompson
John* and Ruthanne Twohig
Mary Ann and David Wark
Steven J. and Terri Wilcox
Kent York
Richard H. Zehring
Kurt and Diane Zilley

\$1-\$99

Anonymous (5)
Luke Adamsky
Loren Albert
Thomas H. Alt, MD
Marcia Anderson
Paul and Mary Anderson
Midge and Bob Andreas
John Andrews
Ama Anika
Thomas George Armstrong
John and Orphy Beattie
Kathleen R. and Joseph P. Beckman
Mike Berghold
Ann Berry
Tisha M. Bolger
Fred Boulay
John and Pat Bowers
Boy Scout Troop 111
Boy Scout Troop 9132
Boy Scout Troop/Cub Pack 228
Brian B. Bullock
Karen Butler
Jeanne M. Carlson
Reid Christopherson
D. Philip Clark
The Cooke Family
Cub Scout Pack 283
J. Peter Devine*
Jill Diana
Jerome A. Doherty
John D. Elholm
Helga and Albert Emrich
Aaron Engelsrud
Donald Engle
David and Cindy Epland
Kristine Erickson
Daniel L. Fox
James G. Frost
Don Garvey
Jack P. Getzel
Girl Scouts of Minnesota and
Wisconsin River Valleys
Chuck and Kathleen Gitzen

Mary Glenski
Philip R. Goodrich
Helen D. Grooms
C.R. Hackworthy
Robert J. Hannah, Sr.
David C. Hansen
Charles A. Hearn, Jr.
Joan S. Henry
Pam Hildebrandt
Fred Hirsekorn
Pat Hobbs
IBM Corporation
C. William Ireland
James and Margaret Jackson
Brad and Susan Johnson
Camilla J. Johnson
Duane C. Johnson
Gary M. Johnson
Phil J. Johnson
Betty and Paul Joyce
Eileen M. Karl
Linda B. Keene
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Lisa Melby
Connie J. Meeker
Donald J. McCall
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Jack E. Nessen
Joan Orchard and Mark Buckrey
Gerald E. Oss
Kathryn Otto
Julian G. Plante, Ph.D.
Heather Pommier
Stephanie Pommier

Nancy Randall
Cindy Redmon
Victoria A. Reinhardt
Joan Robbins
Cindy L. Rosch
Grover Sayre
Helen M. Schadegg
Barbara L. Schmidt
David Schmidtke
Catherine A. Schreifels
Rob Schultz
Steven and Deborah Schultz
William L. Seabloom
Ames Sheldon
George Smith
Dr. Richard E. Smith
Sharyl Stuber
Jeff Sulzbach
Patricia and Richard Swanson
Priscilla Swartz
Renee Thompson
Tom Turba
Rocky Vandal
Kristie and Chuck Wanstrom
JoAnne Wetherell-Moriarty
and John Moriarty
Emily White
Debra C. Wilkinson
Bonnie Wilson
Jim Zimmer

*Deceased

Statement of Financial Position

December 31, 2012 (With Comparative Totals for 2011)

	Total 2012	Total 2011
Assets		
Cash	\$500.	\$500
Contributions Receivable	\$14,062	\$57,337
Investments	\$236,789	\$222,046
Due (to) from Funds	\$0	\$0
Prepaid Expenses	\$0	\$0
Inventory	\$1,040	\$1,259
Land, Building, and Equipment, Net of Depreciation	\$593,788	\$613,481
Equipment, Net Depreciation	\$4,703	\$6,260
TOTAL	\$850,882	\$900,883
Liabilities and Net Assets		
Accounts Payable & Accrued Expenses	\$7,509	\$7,071
Deferred Revenue	\$0	\$0
Short-Term Loan	\$0	\$0
Accrued Interest	\$0	\$4,083
Contract for Deed	\$0	\$50,000
Total Liabilities	\$7,509	\$61,154
Net Assets:		
Unrestricted	\$829,032	\$772,392
Temporarily Restricted	\$14,341	\$67,337
Total Net Assets	\$843,373	\$839,729
TOTAL	\$850,882	\$900,883

Statement of Activities and Changes in Net Assets

December 31, 2012 (With Comparative Totals for 2011)

	Total 2012	Total 2011
Support and Revenue		
Individual Donations and Grants (including Journey Campaign)	\$99,607	\$318,702
In-Kind Contributions	\$39,882	\$60,492
Membership Dues	\$10,575	\$10,095
Shop Sales Net of Cost of Sales of \$74 and \$182 in 2009 & 2008 Respectively	-\$924	\$387
Other Income	\$8,260	\$1,373
Interest and Dividends	\$2,182	\$1,319
Realized Loss on Investments	\$24,876	\$7,176
Unrealized Loss on Investments	\$3,287	-\$14,023
Net Assets Released from Program Restrictions	\$0	\$0
Total Support and Revenue	\$187,745	\$385,521
Expenses and Net Assets		
Program Services	\$97,923	\$165,824
Management and General	\$38,038	\$41,924
Fund Raising	\$48,140	\$47,440
Total Expenses	\$184,101	\$255,188
Change in Net Assets	\$3,644	\$130,333
Net Assets at Beginning of Year	\$839,729	\$709,396
Net Assets at End of Year	\$843,373	\$839,729



NORTH STAR MUSEUM

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North Star Scouting Memorabilia Inc. is a Minnesota non-profit corporation, a member of the American Association of Museums, Association of Midwest Museums, and the Association of Scout Museums International. We are a 501(c)(3) with the mission to collect, preserve, share and interpret the history and significance of Boy Scouting and Girl Scouting in the upper Midwest. We adhere to the Code of Ethics of the American Association of Museums and the Donor Bill of Rights.

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